

Korea Materials & Components-Ppuri Industry Week 2019



Oct 30th(Wed)-Nov 1st(Fri), 2019

KINTEX Hall 7



Post Show Report (2018)

Visitor

13,316



More than half of manufacturing workers

Purchasing Policy Seminar of large enterprises in demand

Overseas



Domestic



Main visitors



Exhibitors

186

 companies

371

 booths

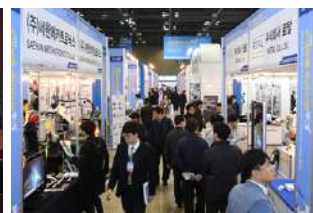

Overseas buyers

40

 invited buyers


Consultation **336** cases, **610** mn

MOU **7** cases, **3.5** mn



Features

1:1 Export consulting
GP KOREA(Global Partnering)

KOTRA, which is responsible for 124 Korea business centers(KBCs) in 83 countries, directly invites genuine buyers to support companies to expand overseas markets.

1:1 Investment consulting

Invite 30 venture capital companies (V/C) and conduct 1: 1 investment consultation including investment attraction, global M & A strategy and strategic alliance etc.

1:1 Purchasing Policy Seminar of
large enterprises in demand

Invite global leading companies to provide marketing opportunities for small and medium manufacturing equipment companies to enter overseas markets

Overview (2019)

Overview



Title Korea Materials & Components-Ppuri Industry Show








Period Oct 30th(Wed) ~ Nov 1st(Fri), during 3 days

Venue KINTEX Hall 7

Hosted by  Ministry of Trade, Industry and Energy

Organized by      

Exhibit

Component			Material			Ppuri
 Machinery	 Electronic	 Electricity	 Metal	 Ceramic	 Chemical	 Ppuri
Coupling Spindle Pump Compressor Parts Valve Bearing etc.	Display Parts Touch Panel Camera Module Optical Lens Auto Focus Actuator Image Sensor etc.	Motors Electronic Control Device Power Module Cable Condensor etc.	Metal Materials Nonmetal Materials Aluminium Alloy Rare Earth Alloy Metal CNT Composite etc	Electronic Ceramic Ceramic Powder Electrooptical Sensor Chip Varistor MLCC Filter etc.	Fine Chemical Adhesive Material High-Functional Film Nano Processing etc.	Casting Mold Plastic working Welding Heat treatment Surface treatment

Composition



Exhibition

Exhibition for small-medium sized companies' product and technology in materials · components · ppuri



1:1 overseas buyer Export consultation

Attracting genuine buyers through KOTRA networks (GP KOREA)



Investment Consultation

1:1 investment consultation with venture capital companies



Technology consultation

Support consultation counter for business to solve problems such as export, finance, technology and reliability, introduction of smart factory, etc.



Conference

Forum/Conference featuring the latest technologies and trends



Award

Awards ceremony for those who have contributed to developing industry and technology in materials and components sector

To register

How to register



Application

1st Early Bird : ~May 31st
2nd Early Bird : ~ June 30th



Payment

Payment within 3 weeks
after submitting
application form

Booth fee according to booth type



Space only

Other installments and interior
design should be directly handled by using
KINTEX-approved subcontractors.
Available for more than 2 booths

US \$2,200



Shell booth

- Side and back walls
- Signboard in KOR/ENG
- 5 Spotlight(100W)
- Floor pytex work
- Two outlets 220V(1KW)
- One desk, chair and trash can

US \$2,500



Premium booth

- Block type gate
- Side and back walls
- Signboard in KOR/ENG
- 5 Spotlight(100W)
- Floor pytex work
- Two outlets 220V(1KW)
- One desk, chair and trash can

US \$3,000

* Booth design may be changed by organizer.

Discount for booth fee

Discount	Discount	Amount
Early Bird	1 st Early Bird (~May 31 st) 2 nd Early Bird (~June 30 th)	10% per booth US \$100 per booth

Concurrent Events

GMV (Mobile · ICT)

- Mobile & Network, MR/VR/AR
- Machine Learning & AI
- M2M & IoT, Smart Factory, Mobility, etc.

InnoTech Korea (Export Consulting · Forum)

- Innovative Materials & Components, ICT
- Combined Services / Consumer Goods, etc.



Strengthen the event with the sharing of
visitors and buyers at the same time



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